

A few
**Alvis
Successes**

1921
TO
JULY
1925

The
Alvis Car & Engineering Co. Ltd.
COVENTRY



Alvis Triumphant!



ALL THESE TROPHIES WERE WON IN ONE SEASON BY
MR. LEADBETTER ON HIS VICTORIOUS ALVIS CAR.

INTRODUCTION

IN the annals of motoring no car has achieved such great and instantaneous success as the Alvis. There are many reasons for this, some of which have been set out in our companion booklets, but not the least important of the reasons is due to the fact that from the birth of the first ALVIS Car five years ago, the Alvis Company, many of its selling agents, and last but not least, a great number of private owners, have on numerous occasions submitted Alvis cars to the rigours of every Competition worthy of their prowess.

There are some who erroneously say that such Competitions are of very little value to the buying public, but this is only true in a limited degree if the reader or sightseer of such events does not take a reasonably intelligent interest in them. If a prom-

Alvis Triumphant!

inent car in such events happens to be a racing freak or if it has very little relation to the product as sold to the public—as we must admit is often, unfortunately, the case— then such events are misleading to the unthinking member of the public, but we are not using undue flattery when we say that we believe that the great motoring public do not comprise many such.

The cars which by their successes in great events have done so much to make the name ALVIS synonymous with everything that is superlative in modern motor design and efficiency, have all been either absolutely standard, or so little modified therefrom to meet particular conditions of the event, that they actually do represent the excellence of Alvis Cars as sold to the public.

Perhaps the great Alvis successes which have more impressed the public than any other are the following :

1. The 200 Mile International Race at Brooklands in October, 1923, was won by an Alvis car driven by Major Harvey, against the pick of the world's cars and drivers, at an average



THE START OF THE GREAT 200 MILES RACE AT BROOKLANDS

Alvis Triumphant!

speed of 93.29 miles per hour. This record still remains unbroken for this race for non-supercharged cars.

2. The breaking of 39 records at Brooklands in one day (22nd October, 1924), ranging from half mile to 10 hours, involving travelling 700 miles in less than eight hours.
3. A private owner winning the Cup for Best Performance presented by the Lord Mayor of Leeds in connection with the contest organised by the Yorkshire Evening News, on 28th February, 1925. This contest was agreed by all experts to be the most strenuous and exacting trial to which motor vehicles have ever been subjected, and this is confirmed by the fact that out of 217 starters, only 79 finished in schedule time, and out of 63 teams of 3 each which started, only 4 teams, one of them comprising 2 Alvis cars, finished.



IMMEDIATELY AFTER WINNING THE BROOKLANDS 200 MILES RACE.
NOTE THE SMILES OF VICTORY!

Alvis Triumphant!

4. At the first Classic Race of the 1925 Season—the Brooklands' Easter Meeting—Mr. H. W. Purdy, a private motorist hailing from Epsom, on a standard Alvis Sports Car which he purchased two months earlier, after it had already done more than 15,000 miles running, won the Private Competitors' Race from a standing start, averaging over 78½ miles per hour.
5. On July 1st, 1925, at Brooklands, Major Harvey set up new International Class Records on his Alvis Car for the Standing Mile at 80.84 m.p.h. and the Standing Kilometre at 73.27 m.p.h. (Subject to Official Confirmation).
6. The 100 Miles' Handicap Race of the Essex Club held at Brooklands on 9th May, 1925, was won by a Private Owner with a Standard Sports Alvis Car.
And remember that these wonderful performances have not been achieved by freak



AN ALVIS CAR SHOWING ITS METTLE IN A FAMOUS LANCASHIRE TRIAL

Alvis Triumphant!

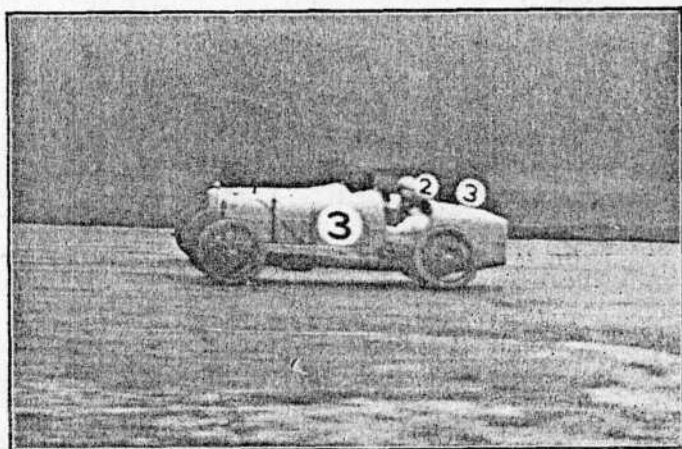
cars which are built at great cost in order to win a particular event, but they are just sturdy comfortable Alvis Cars of everyday use.

It stands to reason that only manufacturers who have the most supreme confidence in their products dare submit them to such extraordinary tests; and it is obvious that the purchaser of an Alvis Car benefits immensely thereby.

Even in far-away Australia, Alvis Cars in the hands of private owners are making similar fame, and adding greatly to British prestige in those parts.

After glancing through the unique record of Alvis achievements in this booklet, you will be convinced, as thousands of others have been, that for those who appreciate all that is delightful and best in modern motoring, the Alvis Car is supreme. It is truthfully :

“THE CAR FOR THE CONNOISSEUR.”



TWO WINNING ALVIS CARS RUNNING NECK BY NECK AT OVER 90 MILES PER HOUR AT THE BROOKLANDS 200 MILE RACE.

Alvis Triumphant!

ALVIS SUCCESSES—1921.

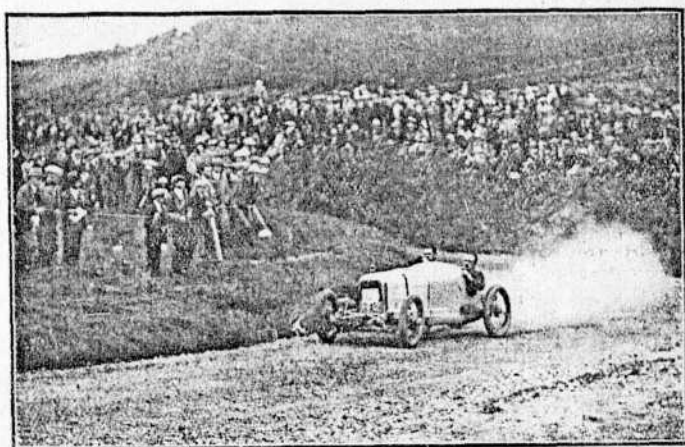
29 April	London-Holyhead Reliability Trial.	Gold Medal.
30 April	Midland Light Car Club Reliability Trial.	2 Gold Medals.
13 May	London-Edinburgh M.C.C. Reliability Trial.	1 Gold Medal.
28 May	Essex County & Southend Automobile Club Hill Climb . . .	Silver Cup and 7 Firsts & Cup for Best Performance of the day.
4 June	J.C.C. (S.W. Centre) Reliability Trial.	4 Gold Medals.
6 June	Middlesex County Hill Climb . . .	3 Cups and Best Performance of day.
18 June	South Harting Hill Climb . . .	2 Firsts.
2 July	Sutton Coldfield & North Birmingham Automobile Club Hill Climb at Penkridge Hill . . .	First in unlimited class winning President's Cup and Silver Rose Bowl.



AN ALVIS AT MADRESFIELD PARK SPEED TRIALS. THIS CAR (A STANDARD MODEL), WON NO FEWER THAN 6 EVENTS.

Alvis Triumphant!

2 July	Hampshire Automobile Club, V Spread Eagle Hill, Melbury, Nr. Shaftesbury.	2 Firsts and 2 Seconds.
7 July	Essex Speed Trials, Westcliffe-on-Sea.	Medal.
16 July	Ealing & District M.C.C. Meeting—Brooklands	2 Firsts, winning two Silver Cups.
23 July	Surbiton & District M.C.C. Meeting—Brooklands	3 Cups and 2 Medals.
23 July	Essex County & Southend Automobile Club's Acceleration Test at Danbury.	2 Firsts.
16 Aug.	Junior Car Club (S.W. Centre) West Dean Hill.	2 First Awards.
13 Aug.	Essex M.C.—Brooklands Meeting	1 Cup 1 Gold Medal.
8 Oct.	Essex County & Southend Speed Trials	5 Firsts. 2 Seconds. 3 Thirds.
22 Oct.	Brooklands 200 Mile Race	2 Cars entered. 2 Gold Medals.

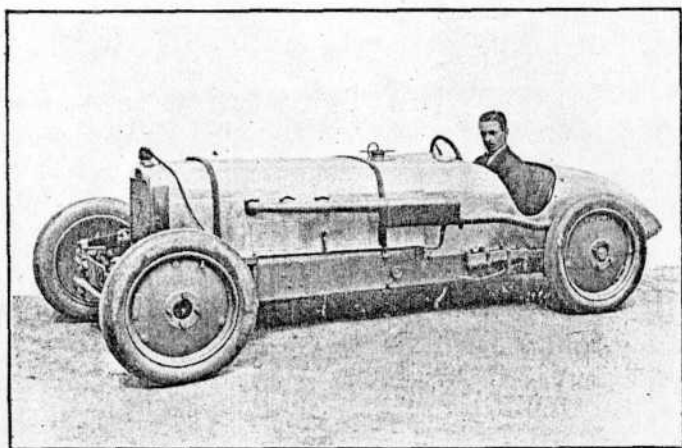


AN ALVIS AT CAERPHILLY HILL CLIMB

Alvis Triumphant!

ALVIS SUCCESSES—1922.

April	London-Land's End (M.C.C.) .	2 Gold Medals.
April	London-Holyhead (Ealing M.C.C.)	1 Gold Medal.
May	Scottish Six Days' (Edinburgh M.C.C.)	1 Gold Medal.
May	Two Church Hill Climb (Essex A.C.)	1 First.
May	Vain Hill Climb	2 Firsts.
June	Handpost Hill Climb (Middlesex A.C.)	10 Firsts and The Ladies' Cup
June	London-Manchester (J.C.C.) .	3 Gold Medals.
July	Bald Hill Climb (Disabled Drivers M.C.)	2 Firsts.
Sept.	Reliability Trial (South Western M.C.)	1 Gold Medal.
Sept.	South Harting Hill Climb (J.C.C.)	3 Firsts.
26 Dec.	London-Exeter (M.C.C.) . . .	2 Gold Medals.

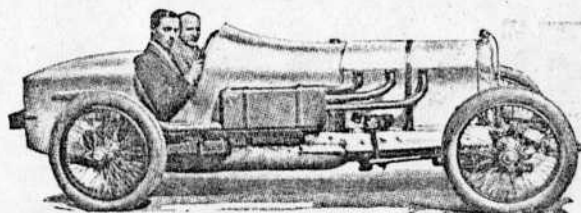


THE FAMOUS NEW ALVIS FRONT WHEEL DRIVE RACER.

Alvis Triumphant!

ALVIS SUCCESSES—1923.

30-31 Mar	London-Land's End (M.C.C.)	1 Gold Medal.
18-19 May	London-Edinburgh (M.C.C.)	3 Gold Medals.
31 May	Spread Eagle Hill Climb (Bournemouth Auto Club)	2 Firsts.
23 June	Dean Hill Speed Trials (J.C.C.) (Lady Driver)	6 Firsts. 1 First. Fastest time of the day.
7 July	Spread Eagle Hill Climb (Hants Auto Club).	4 Firsts.
12 July	Madresfield Park Speed Trial (Worcester M.C.)	2 Firsts. 5 Other awards
28 July	South Harting Hill Climb (J.C.C.)	2 Firsts.
4 Aug.	Southport Speed Trials (South- port M.C.)	1 First.
11 Aug.	Sharnden Hill Climb (Kent Auto Club)	Fastest time of the day. 3 Firsts.
18 Aug.	Ringinglowe Hill Climb (Shef- field & North Hallamshire Motor Club).	2 Firsts.
25 Aug.	Stamford Speed Trials (Stam- ford M.C.C.)	Fastest time of the day. 1 First.
25 Aug.	Southsea Speed Trials (J.C.C.)	1 First on time and formula.
13 Oct.	200 Miles' International Race (J.C.C.) at Brooklands	First, breaking records for 200 miles and 2 hours at an av- erage speed of 93.29 miles an hour.
26 Dec.	London-Exeter (M.C.C.)	1 Gold Medal.



MAJOR HARVEY AT THE WHEEL OF THE FAMOUS 200 MILE RACER

Alvis Triumphant!

ALVIS SUCCESSES—1924.

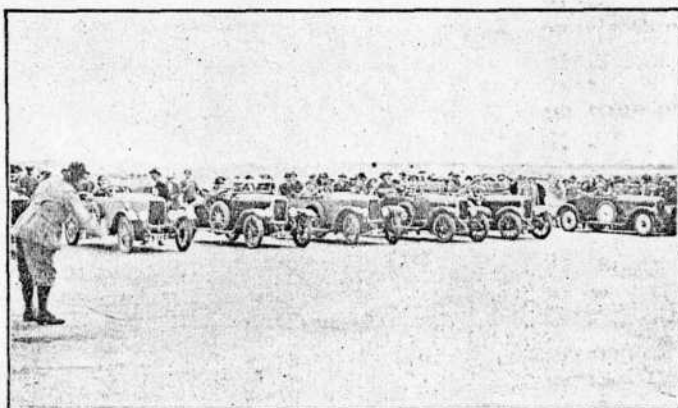
March	600 Miles' Reliability Trial (Australian Motor Club)	1st in both Hill Climbs. 1st in acceleration. 1st. in Flying Mile.
	Fuel Test (Sydney Motor Club)	First.
29 Mar.	Kop Hill Climb (Essex Motor Club)	3 Firsts. 6 other awards.
12 April	Saffron Walden (Disabled Drivers M.C.)	2 Firsts.
12 April	Saltersford Hill Climb (J.C.C.)	3 Firsts.
21 April	Llinegar Hill Climb (Cheshire A.C.U.)	1 First.
18 April	Reliability Trial (Norfolk M.C.)	1 First.
21 April	100 m.p.h. Long Handicap (B.A.R.C.)	First.
22 April	Hartlepool Wynyand Bank	First and fastest time of day.
26 April	Speed Trials (Southport M.C.)	4 Firsts.
April	London-Land's End (M.C.C.)	5 Gold.
April	Reliability Trial (J.C.C.)	1 First.
April	Hill Climb (Norfolk M.C.)	2 Firsts.
April	Vesey Cup Trial	1 Gold.
May	Brooklands Meeting (Ealing M.C.C.)	2 Firsts.



AN ALVIS CONQUERING THE NOTORIOUS BEGGARS' ROOST.

Alvis Triumphant!

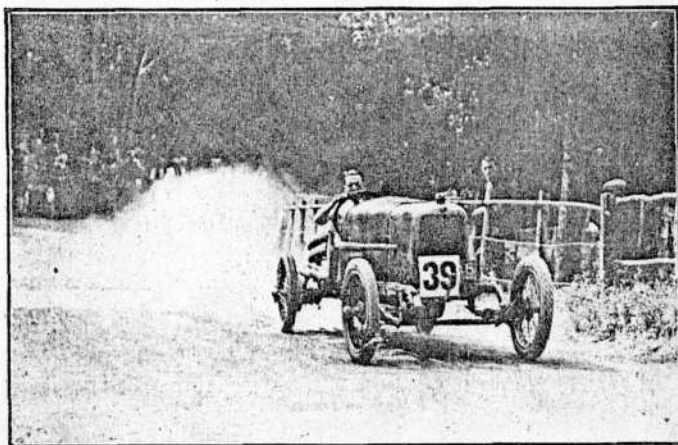
May	Hull Reliability Trial . . .	1 First.
May	Reliability Trial (Manchester A.C.) . . .	Brooke's Cup. 3 Firsts.
May	Kettering M.C. . . .	1 First.
May	Hill Climb (Northampton M.C.)	1 First.
May	Speed Trial (Hereford M.C.) .	1 First.
May	Reliability Trial (Lancashire A.C.) . . .	1 Best performance of the day.
June	Dean Hill Hill-Climb . . .	4 Firsts.
June	Abergele Hill Climb . . .	2 Firsts.
June	Skegness Speed Trials . . .	1 First.
June	Blackpool Speed Trials . . .	1 First.
June	Cairn O'Mount Hill Climb	3 Firsts.
HOLLAND	Scheveningen, Appearance	1 First.
	Scheveningen, Speed . . .	1 First.
	Zandvoort, Reliability . .	1 First.
	One special prize for best performance	
	Dumonceau Cup Trial . . .	Best performance.
1-4 July	M.C.C. Land's End — John O'Groats	2 Gold Medals.
10 July	Madresfield Park Speed Trials .	6 Firsts.
12 July	Shelsley Walsh	2 Seconds.



THE START OF A RACE AT THE BROOKLANDS RALLY OF ALVIS OWNER DRIVERS

Alvis Triumphant!

18-19 Jul.	Porthcawl & Calphilly Speed Trials and Hill Climb . . .	4 Firsts, 3 seconds and Cup for best all round performance.
26 July	South Harting Hill Climb .	2 Seconds.
4 Aug.	Brooklands Bank Holiday Meeting.	1 Third.
19 Sept.	200 Mile Race . . .	3 Cups. Only British team to finish.
3 Oct.	Brooklands "Light Car Class" records.	5 Records.
22 Oct.	Brooklands "Class A" Records 200 miles at 94.67 m.p.h. (previous 10 hour record broken in 8 hours. 300 miles at 94.17 m.p.h. 500 " " 88.36 m.p.h. 700 " " 88.08 m.p.h. $\frac{1}{2}$ mile to 10 miles at 96.9 m.p.h.	39 Records.
26 Dec.	London-Exeter . . .	3 Cars started. 3 finished.



AN ALVIS SHOWING ITS PROWESS AT THE WELL-KNOWN SHELSLEY WALSH HILL CLIMB

Alvis Triumphant!

AN ALVIS AGENT'S SUCCESSES during 1924 on a standard 2-seater Alvis Car.

(All won by Mr. T. A. N. Leadbetter, of Messrs. British Tractors, Ltd., 66/68, Bridge Street, Manchester).

Saltersford Hill Climb J.C.C.

1,500 c.c. Touring	Time.	First.
1,500 c.c. Touring	Formula.	First.
1,500 c.c. Sports	Time.	Second.
	Formula.	First.

Lancashire Automobile Club.

Best performance of the day	First.
Fastest time on hill	First.

Abergele Hill Climb.

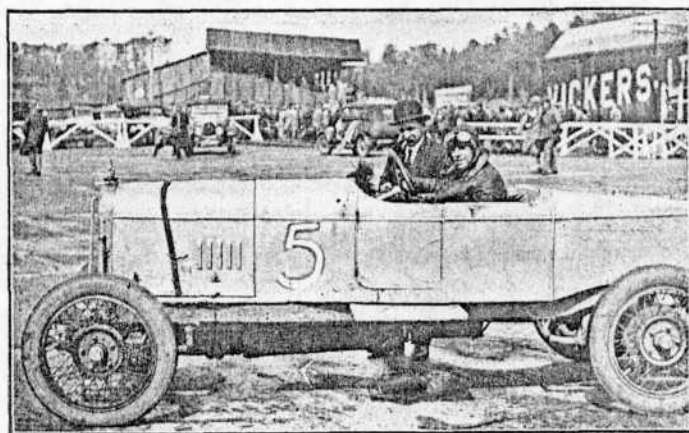
1,500 c.c. Touring	First.
1,500 c.c. Sports	Second.

Garroby Hill Climb.

1,500 c.c. Class	First.
2,000 c.c. Class	First.

Colwyn Bay.

1,500 c.c. Class	Second.
2,000 c.c. Class	Second.
Unlimited	Second.



ANOTHER ENTHUSIASTIC ALVIS OWNER, MR. R. M. V. SUTTON, WHO WON THE THREE LAPS RACE ON HIS ALVIS AT THE BROOKLANDS MEETING, 9th MAY, 1925 (REPRODUCED BY PERMISSION OF THE "AUTOCAR").

Alvis Triumphant!

Rochdale Speed Trial.

1,500 c.c.	First.
2,000 c.c.	First.
Unlimited c.c.	First.
Fastest time of the day	First.

South Harting.

Formula	Second.
---------	---------

Rochdale Speed Trial.

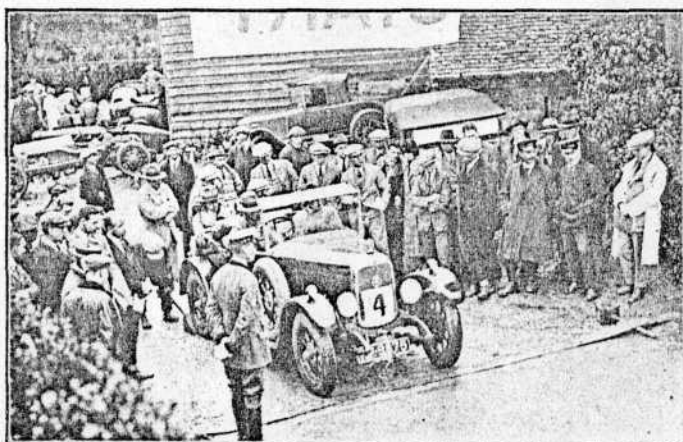
1,500 Sports	First.
2,000 Sports	First.
Unlimited	First.
1,500	First.
Unlimited	First.
Cup fastest time of the day	First.

Rochdale Reliability Trial.

Challenge Cup	First.
Best performance of day	First.
Best Petrol Consumption	First.
Fastest up hill	First.
Rochdale Club	First.

Bradford and Huddersfield, Holme Moss.

1,500 Touring	Formula.	First.
---------------	----------	--------



A COMMON SIGHT TO MOTORISTS WHO REGULARLY ATTEND MOTOR CAR COMPETITIONS. AN ALVIS STANDARD TOURING CAR FACING THE STARTING LINE.

Alvis Triumphant!

SOME ALVIS SUCCESSES DURING THE EARLY PART OF 1925.

The Great Newspaper £200 Motor Reliability Trial
organised by the "Yorkshire Evening Post," 28th
February, 1925.

217 Entrants Started.

139 „ Failed.

Out of 63 teams of 3 each, only **Four** finished. An
Alvis Car driven by Mr. W. Hepworth, a private owner
was awarded the **Lord Mayor of Leeds' Cup for Best
Performance.**

**Royal Automobile Club of Australia—New South
Wales Trials, 13th and 14th March, 1925.**

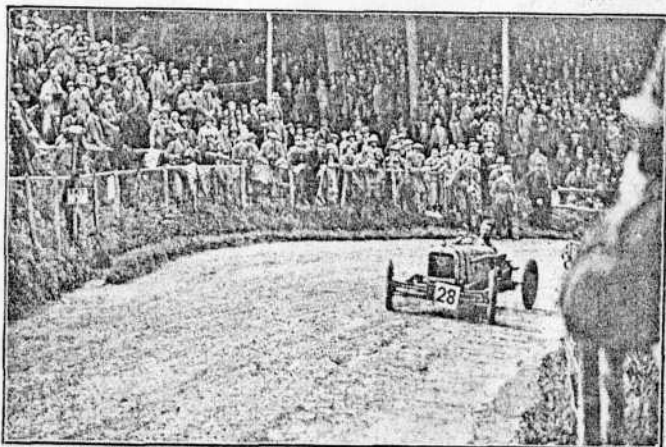
2 Alvis Cars entered, awarded First and Second
places out of 16 competitors.

**Kop Hill Climb organised by Essex Motor Club—March
28th, 1925.**

Standard Touring Cars, Classes 26 and 27

ALVIS 1st on Formula.

2nd on Time.



**THE ALVIS FRONT WHEEL DRIVE RACING CAR AT SHELSEY
WALSH, MAY 23RD, 1925. MADE FASTEST TIME IN 1500 C.C. CLASS
AND TIED FOR 2ND FASTEST TIME OF THE DAY.**

Alvis Triumphant!

Kop Hill Climb (Continued).

Standard Sports Cars, Class 36

**ALVIS 1st on Time.
1st on Formula.**

Unlimited Sports Cars, Class 40

ALVIS 1st on Formula.

London—Land's End Easter Reliability Trial.

Alvis Cars awarded 4 Gold Medals and 2 Silver Medals, all of them to private owners.

Brooklands Easter Meeting.

Alvis won the first classic race of the season.

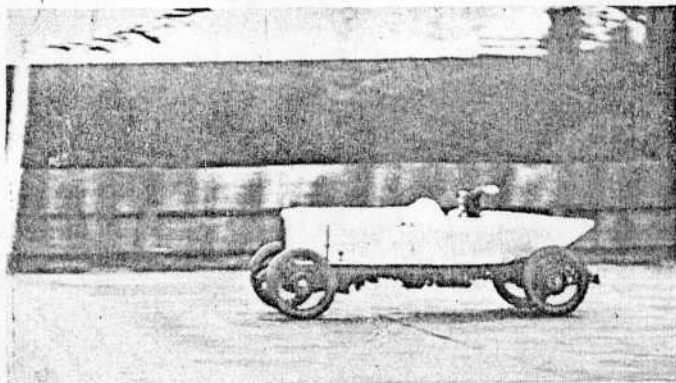
Mr. H. W. Purdy of Epsom on a Standard Alvis Car, bought second-hand 4 months previously, with a mileage to its credit of 11,000 miles, won the Private Owners' Competition from a standing start at 78½ miles per hour.

Belfast Hill Climb :—Sports Class (Unlimited), 2nd May, 1925.

R. V. Sutton driving a Standard Alvis Sports Car (not a stripped Chassis) **First.**

J. Mackie driving a standard Alvis Touring Car completely equipped **Second.**

R. V. Sutton's time of 1 min. 42 4/5 secs. was fastest time of the day, the next best time made being 1 min. 46 1/5 secs.



MR. H. W. PURDY (A PRIVATE OWNER) WINS THE FIRST PRIVATE COMPETITORS' HANDICAP OF THE SEASON AT BROOKLANDS ON EASTER MONDAY. (REPRODUCED BY PERMISSION OF THE "AUTOCAR").

Alvis Triumphant!

J.C.C. High Speed Reliability Trial, 2nd May, 1925.

Twelvetees :—**Alvis Sports**. Well inside schedule in spite of having to stop for a puncture caused by large nail **Gold Medal.**
Harvey :—Standard Alvis Touring Car **Gold Medal.**
This car ran non-stop, and completed the course inside the time schedule set for Sports Cars.

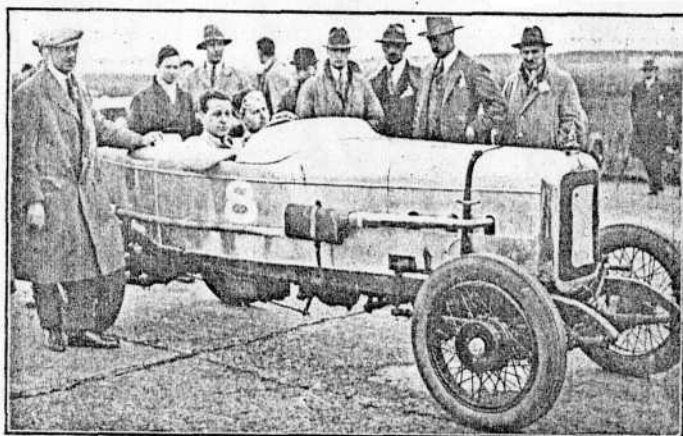
Brooklands Race Meeting, Saturday, May 9th, 1925.
Essex Motor Club.

Essex Junior Long Handicap.

R. M. V. Sutton, a private owner driving a **Standard Sports Alvis** **First.**

H. Aldridge, a private owner driving a **Standard Sports Alvis** **Third.**

It should be noted that other widely advertised Sports Cars received 18 and 25 secs. start from the **Alvis** cars, which in turn were started level with a famous foreign car having an engine of nearly double their capacity.



AN ENTHUSIASTIC PRIVATE ALVIS OWNER, MR. H. W. PURDY, WHO WON THE FAMOUS 100 MILE RACE ON HIS ALVIS AT THE BROOKLANDS MEETING, 9TH MAY, 1925. (REPRODUCED BY PERMISSION OF THE "AUTOCAR").

Alvis Triumphant!

Essex Open 100 Miles Handicap, Brooklands, May, 1925.

H. W. Purdy, a private owner driving a Standard Sports Alvis	First.
C. M. Harvey, Alvis	Third.

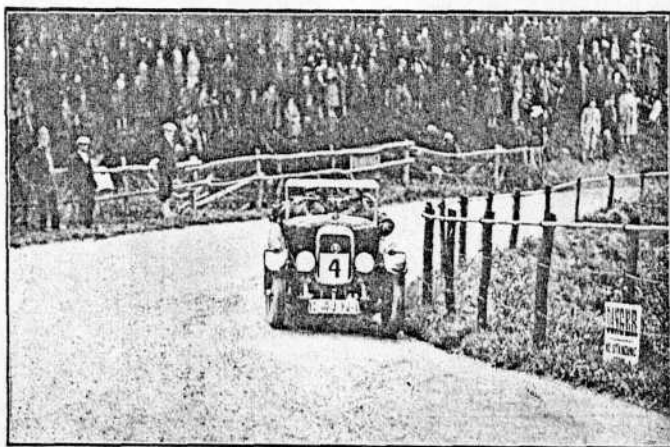
Shelsley Walsh, May 23rd, 1925.

President's Cup for best performance of any Touring Car was won by C. M. Harvey on a standard **Alvis** Car.

Fastest time of the day in the 1,500 c.c. class was secured by C. M. Harvey on the **Alvis** Front wheel drive racing car, which also tied for 2nd fastest time of the day irrespective of class or size.

**Skegness Two-day Meeting (Racing on the Sands),
June 8th and 9th.**

Special award for fastest time of the meeting, 1,500 c.c. class secured by C. M. Harvey on the **Alvis** Front Wheel Drive Racing Car.



A TWO-SEATER STANDARD ALVIS CAR AT SHELLEY WALSH, MAY 23RD, 1925.

AWARDED THE PRESIDENT'S CUP FOR BEST PERFORMANCE.

Alvis Triumphant!

Brooklands Midsummer Meeting, 27th June, 1925.

C. M. Harvey on the **Alvis** Front Wheel Drive Racing Car secured second place in both races entered for.

100 m.p.h. Short Handicap

100 m.p.h. Long Handicap

in spite of very adverse handicap.

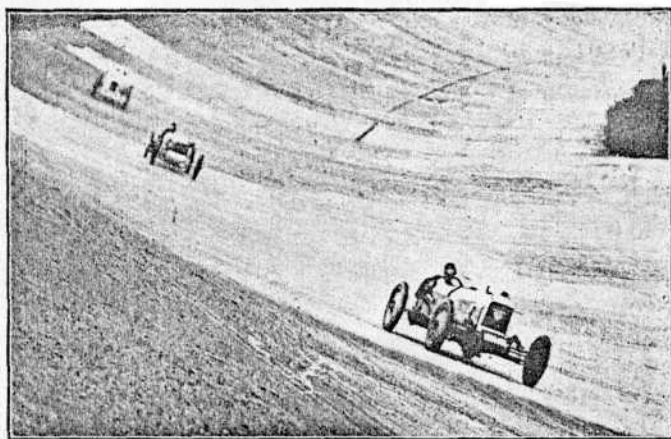
International Class Records. Class F.

At Brooklands to-day, July 1st, 1925, Major C. M. Harvey driving the new **Alvis** Front Wheel Drive Racing Car set up new International Class Records (**Subject to Official Confirmation**) for the standing Kilometre and the standing Mile.

To meet the new International Regulations the distance has to be covered in both directions and the mean time is taken.

Harvey's mean time for the standing Kilometre is 30·53 secs. giving a mean speed of 73·27 m.p.h.

Harvey's mean time for the standing Mile is 44·53 secs., giving a mean speed of 80·84 m.p.h.



AN ALVIS ON THE CONCRETE TRACK AT BROOKLANDS OUTSTRIPPING THE FIELD AT THE MID-SUMMER MEETING. (REPRODUCED BY PERMISSION OF THE "LIGHTCAR AND CYCLECAR").

Alvis Triumphant!

ALVIS SUCCESSES IN AUSTRALIA.

- 24/11/23 Sydney Motor Club 24 Hour Trial, 441 miles,
Alvis tied for first place.
- 25/ 1/24 Sydney Motor Club Petrol Consumption Test—
Alvis 1st. 73.6 miles per gallon.
- 16/ 2/24 "Guardian" Newspaper Trial—**Alvis** 1st and
2nd in both Hill Climbs, Class "A."
- 16/ 2/24 "Guardian" Trial—**Alvis** 1st, 2nd and 3rd in
Class "A" Flying Mile at 69 miles per hour.
- 16/ 2/24 "Guardian" Trial—Two **Alvis** Cars averaged 42
miles per gallon.
- 16/ 2/24 "Guardian" Trial—Three cars gained full points
for reliability, two being **Alvis**.
- 22/ 3/24 R.A.C.A. Test—**Alvis**, fastest time in the Hill
Climb against all powers.
- 22/ 3/24 R.A.C.A. Test—**Alvis**, fastest time in Flying
Half Mile.
- 3/ 5/24 R.A.C.A. Test—**Alvis** 1st and 2nd in the Hill
Climb, Class "A"
- 3/ 5/24 R.A.C.A. Test—**Alvis** 1st and 2nd in Class "A."
- 11/ 5/24 Penrith Speedway, 5 mile Pursuit Race—**Alvis**
1st.
- 2/ 6/24 Sydney Motor Club Winter Trial—**Alvis** averaged
48.1 miles per gallon.
- 2/ 6/24 Sydney Motor Club Winter Trial—**Alvis** 1st and
2nd, Class "A."
- 9/ 6/24 Sydney Motor Club Hill Climb—**Alvis** 1st, 2nd
and 3rd in All Powers Handicap, and 1st,
2nd and 3rd in Class "B" Championship.
- 12/ 6/24 "Guardian" Test Course Official Observation—
Alvis fastest time for course (still holds)—
37½ miles per gallon.

Alvis Triumphant!

- 16/ 8/24 R.A.C.A. Hill Climb—**Alvis** 1st and 2nd in Formula Event.
- 20/ 9/24 "Guardian" Hill Climb—**Alvis** 2nd, 3rd, 4th and 5th in Class "B."
- 22/11/24 R.A.C.A. Petrol and Hill Climb Test—**Alvis** 1st. in Petrol Test—**Alvis** 1st and 2nd.
- 1/12/24 Penrith Track 5 mile Car Race—**Alvis** 1st.
- 21/ 2/25 Penrith Track 5 mile Car Race—**Alvis** 1st.
5 Mile Special Match Race—**Alvis** 1st.
- 1/ 3/25 Sydney Motor Club Hill Climb Championship—**Alvis** 1st in class.
- 14/ 3/25 R.A.C.A. 300 Mile, 2-day Reliability Trial—**Alvis** 1st, including **Alvis** 1st in Hill Climb, 1st in Petrol Consumption, 1st in Flying Mile—71 miles per hour in Touring Trim, and 1st in Flexibility, Class "B."
- 21/ 3/25 "Guardian" 600 Mile 3-day Reliability Trial—**Alvis** 1st.
- Including **Alvis** 1st in 2 Hill Climbs.
 " 1st Flying Mile.
 " 1st Rolling Test.
Dead Heat " 1st Petrol Consumption.
 " " 1st Acceleration Test.
- 4/ 4/25 R.A.C.A. Hill Climb—**Alvis** 1st.

Most of these thrilling successes were done by three enthusiastic Australian Private Owners of Alvis Cars, viz :—

Messrs. Fred Berry, D. Henty and P. Hill.

Alvis Triumphant!

Those Best Qualified to Judge

pass comment upon the ALVIS for your guidance. Unbiased expert opinions of this kind should be considered more carefully by the contemplative purchaser of a car.

¶ *Mr. H. Thornton Rutter in the "Daily Telegraph," July 2.*

"The car is an ideal one for touring . . . it is delightful to drive . . . it is excellent value. Some day I hope all 12 h.p. will give as high standard of road performance as this ALVIS. In the meantime motorists can be congratulated on having this type of British car as a choice."

¶ *"Autocar."*

"It is a positive revelation of the performance a high class car can give . . . engine comparatively inaudible . . . can reach 70 m.p.h. under full load . . . suspended like a hammock. It is a road car de luxe such as I did not expect to see for ten years to come."

¶ *"Liverpool Courier."*

"The supreme example of that type of car in which British motor engineers lead the world."

¶ *"Homes and Gardens," July.*

"Effortless speed . . . a continual source of exhilaration."

¶ *"Bristol Times and Mirror," June 27.*

"If the Alvis of 1923 was a 'Car for the Connoisseur,' then the 1925 model is something rather too ultra for words."

¶ *"Light Car," July 3.*

"The fine running of Harvey's ALVIS Car was one of the outstanding features of the Meeting." . . . "Several of the fastest cars in the world were matched against a solitary light car, Harvey's ALVIS." . . . "For the second time Harvey was beaten by lengths only, for he flashed across the finishing line right on the track of the winner."



"The Car for

the Connoisseur"